

**ink:**  
queries



*Feeling*

*Tempted*

## Did you know that?

**Abbotsford Printing Inc. is the leading print solutions company in the Fraser Valley** and proud to be 100% BC owned and operated for over 32 years. Our experienced team in fine arts, illustration, design and quality press workmanship has been recognized in various awards shows in BC and North America. We are a cut above in the industry and make our client's printing experience a pleasant one. In appreciation of our clients' loyalty, we are proud contributors to many exemplary local organizations and charities that the Fraser Valley is home to.

**AP has added a Heidelberg SM74 5 colour offset press to its line up.** This enables us to print in larger formats and quantities, as a result providing better

service, faster turn around time and more cost effective printing. Abbotsford Printing also offers digital printing for shorter runs, and is committed to using environment friendly print materials and equipment in order to conserve and protect our beautiful environment.

### **We design and print packaging.**

Our facility has the capability to print packaging boxes for chocolates, golf balls, soaps, software, cosmetics, health products, jewellery and much more. At Abbotsford Printing we don't only think outside the box, we can help your business create one. Contact Abbotsford Printing for your unique and innovative packaging needs.

## Tech Tip

In the newly released Microsoft Office 2007, Microsoft introduced a new file format to replace the standard Word "DOC" file. The new format "DOCX" is intended to replace "DOC files. What most don't realize, is that "DOCX" files will not open in previous versions of Microsoft Word. There is a patch from Microsoft though that addresses this. Go to [Google.ca](http://Google.ca) and search "Office 2007 Pack" and the first link is a compatibility patch from Microsoft for previous version of Microsoft Office that allows them to open the new file formats.

## Feeling Tempted?

**M**ilk chocolate curls, caramel swirls, cherry chocolate bundles... A delectable fusion of artistry is what awaits you when you enter the showroom of Wim & Vève Tas business owners of Chocolatas.

Indulge your senses and allow them to run the gamut from the sensuality of the deepest chocolate alongside the delicacy of milk chocolate. Celebrate Easter with an assortment of soft delicate truffles or stunning sculptures of chocolate masterpieces all skilfully crafted by master chocolatier Wim Tas.



Chocolatas's creation will tantalize & tease you with temptations that will leave you melting with pleasure... just like chocolate, the colors of the season in a printers palette can create effects that are soft and yet dramatic.

Abbotsford Printing is proud to provide print reproductions of these 100% locally produced works of art!

A feast for your eyes awaits you at [www.chocolats.com](http://www.chocolats.com) but better yet visit this delightful shop located in our wonderful city of Abbotsford.





Bob Newell photo

### Bob Dyck's Blackberry Cream Cheese Coffee Cake

- 2 1/4 cups flour
- 3/4 cup sugar
- 3/4 cup margarine or butter
- 1/2 tsp baking powder
- 1/2 tsp baking soda
- 1/4 tsp salt
- 3/4 cup sour cream
- 1 tsp almond extract (optional)
- 1 egg
- 8 oz. cream cheese
- 1/4 cup sugar
- 2 cups fresh or frozen blackberries (blueberries, or raspberries)
- 1/2 cup sliced almonds

#### Put it together

1. Heat oven to 350° F.
2. Grease or line with parchment paper a 9" to 10" spring-form pan.
3. In a large bowl, combine flour and 3/4 cup sugar. Using a pastry fork or blender, cut in margarine until mixture forms coarse crumbs. Reserve 1 cup of crumbs.
4. To the remaining crumb mixture, add baking powder, baking soda, salt, sour cream, almond extract and 1 egg. Blend well. Spread batter over the bottom of the pan and spread 2 inches up the sides of the pan. The batter should be at least 1/4 inch up the side of the pan to start.
5. In a small bowl, combine cream cheese, 1/4 cup sugar, blend well and spread over top of the batter.
6. Sprinkle fruit over the top, then sprinkle remaining crumbs and sliced almonds over the fruit.
7. Bake at 350° F for 45 to 55 minutes or until cream cheese is set and crust is golden brown. Cool 15 minutes and serve warm.

Store in the refrigerator. This cake freezes well, just microwave slices before serving.

# Pricing is not always black & white!

Have you ever requested quotes for a print job and received pricing ranging from extreme high to "rock bottom"?

Are the printers comparing apples to apples?

In other words did each estimator use the exact same specifications required to calculate the price of your print order?

#### Questions:

1. Offset printing or digital printing?
2. File supplied or design required?
3. What stock do you want it printed on?
4. How many colours is it?
5. Do you require folding, stapling or... ?

It is essential that you work with a qualified estimator who asks as many questions as possible to ensure that the price you are quoted will in fact be accurate!

Abbotsford Printing will endeavour to ask all these questions & more to make sure your project is completed as originally envisioned and produced without any hidden costs, leaving you with a pleasant experience, not one that leaves you feeling, "totally twisted, set-up and taken advantage of!"

Abbotsford Printing understands that pricing is not always obvious! Our team looks forward to working together with you, providing your company with affordable, high quality print solutions, ensuring your companies success!

## Babies



Owners, Bob & Dorothy, are pleased to introduce their first grandchild, Tristan Dante, son of daughter Cheryl & husband Armando Ferraro.

Born October 22, 2007 at 9 lbs., 6 oz.



Head Pressman, Ryan Naples, & his family welcomed their new son, Aiden Bryan to the world this past year.

Born August 24, 2007 at 6 lbs., 9 oz.



Graphic Designer, Geoff Fraser & his family are having a great time with their little guy over the past 2 years.

Born January 10, 2006 at a whopping 9 lbs. 6 oz., he is definitely a handful.



Independently Impressive... Together Extraordinary

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